KCD
GROWING CLOUD NATIVE TOGETHER

TORONTO

KCD TORONTO 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY

CLOUD NATIVE
COMPUTING FOUNDATION

Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor KCD Toronto, one of an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 117 completed KCD events in 46 countries, and 68 cities.

5 YEARS GLOBAL IMPACT

46 COUNTRIES / 65 CITIES
and counting...

117 Completed KCDs
worldwide

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01 KCDs provides unparalleled brand awareness within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

02 Gain access to networking opportunities with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

03 Associate your brand with one of the fastest-growing technology communities and demonstrates your commitment to community growth and development.

04 By supporting KCDs, your brand will enhance its credibility by establishing itself as a prominent and influential player in Cloud Native technology.

KCD Toronto 2026

On May 13th 2026, the Kubernetes and Cloud Native community will gather in Toronto for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

- KCD Toronto 2026 will be the first and the biggest CNCF event organized in Toronto.
- Over 350 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

THE QUAY

KCD Toronto 2026 will be held at The Quay: Toronto Region Board of Trade located on Toronto's downtown waterfront.

The venue offers bright modern rooms, flexible layouts for small and large groups, and easy access to transit. It hosts business gatherings year-round, making it a trusted spot for major corporate events.

THE ROOMS

The Quay is an ideal fit with four flexible meeting rooms (32–96 guests), a grand gala space for up to 410 seated/500 reception, a 400-person city-view terrace, plus built-in breakout areas including a café, media zone, and lounge for booths, lunch, and community networking. Sliding walls and customizable layouts allow rooms to be combined or divided effortlessly to suit forums, workshops, or exhibitions. A full buyout accommodates up to 725 reception-style, offering seamless scalability from intimate sessions to large-scale events.

Key Numbers

350
Atendees

25+
Speakers

20+
Sessions

Platinum Sponsorships

PACKAGE PRICE: $10,000 USD

Platinum sponsors have the biggest impact on the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Platinum sponsors will be offered a unique presence before, during and after the event: an extra large booth, a 3 min speech during the keynote, and branding everywhere. They also get a discount code for their guests in addition to 6 tickets.

WHAT'S INCLUDED

- Extra Large booth
- 6 tickets
- Keynote mention
- 3-minute sponsored Keynote
- Quote in KCD promotions and social channels
- 30% Discount code for guests (10 tickets)
- Branding in all swag and marketing material
- Logo on website

Gold Sponsorships

PACKAGE PRICE: $7,000 USD

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

Gold sponsors will be offered very strong visibility during and after the event: a large booth and extended branding both onsite. They also get a discount code for their guests in addition to 4 tickets.

WHAT'S INCLUDED

- Large booth
- 4 tickets
- Quote in KCD promotions and social channels
- 30% Discount code for guests (10 tickets)
- Branding in all swag and marketing material
- Logo on website

Silver Sponsorships

PACKAGE PRICE: $4,000 USD

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will be offered strong visibility during the event: medium booth, branding onsite on common areas, the welcome banner and their logo on the website. They also get a discount code for their guests in addition to 2 tickets.

WHAT'S INCLUDED

- Medium Booth
- 2 tickets
- 30% Discount code for guests (4 tickets)
- Branding in all swag and marketing material
- Logo on website

Community Partner

PACKAGE PRICE: IN KIND

Community partners, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.
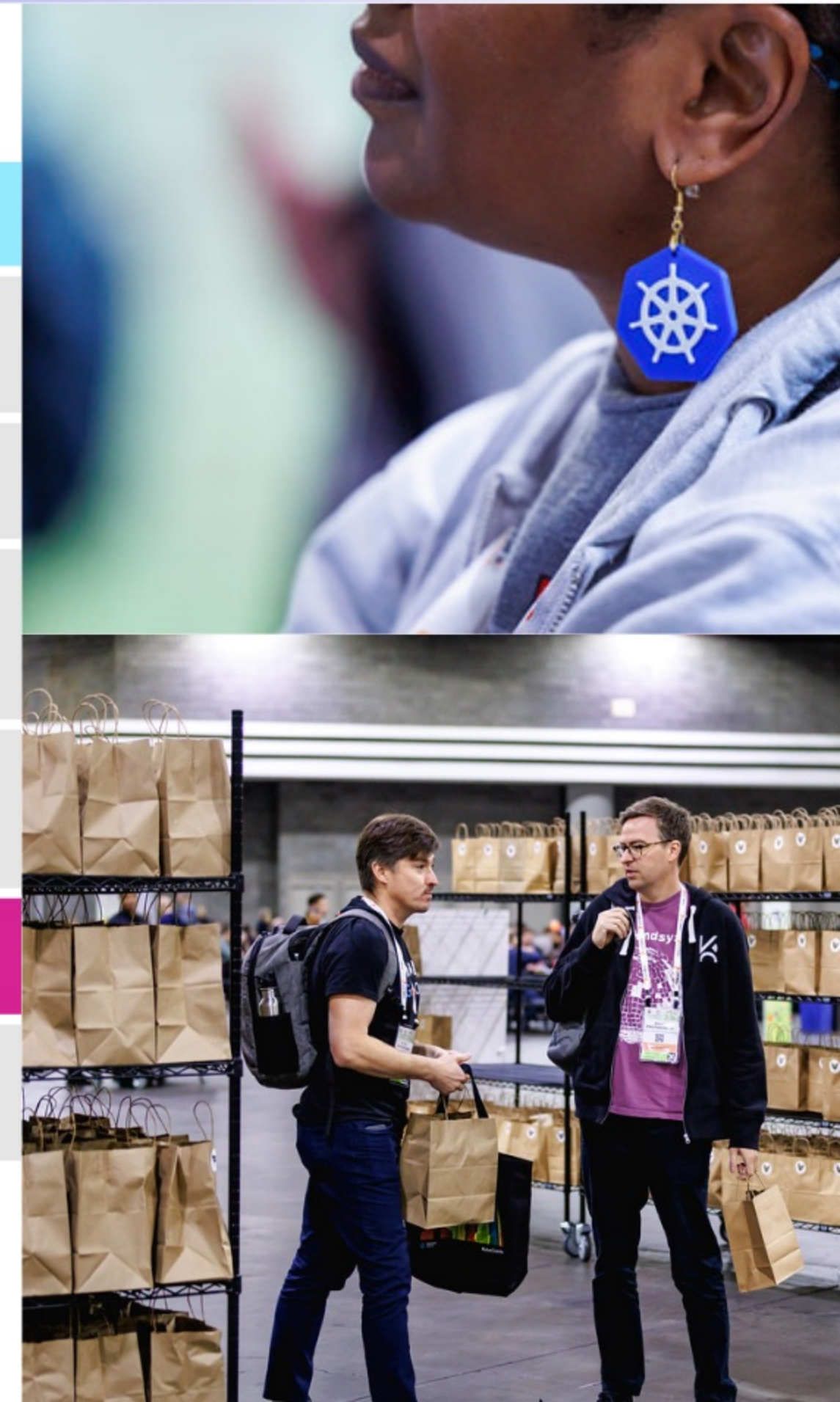
WHAT'S INCLUDED

- 1 Ticket
- Presence in the community zone: a special place at the venue
- Logo on website

BENEFITS	Platinum	Gold	Silver
Price (USD)	$10000	$7000	$4000
Availability	6	10	12
Booth	Extra Large	Large	Medium
Tickets	6	4	2
Discount code for your guests (30%)	10 Tickets	10 Tickets	4 Tickets
3 Minute Keynote Talk	✓		
Keynote mention	✓		
Logo on all KCD video replays	✓	✓	
Quote in Press Release and Social Media	✓	✓	
Branding on common areas, logo on website	✓	✓	✓

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	December 29th, 2025	150
CFP CLOSES	Feb 16th, 2026	87
CFP NOTIFICATIONS	March 1st-7th, 2026 (approximately)	73
SCHEDULE ANNOUNCED	April 6th, 2026	37
FEES & LOGO ASSETS DUE	April 13th, 2026	30
EVENT START	May 13th, 2026	Live!

KCD

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TORONTO

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COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

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It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

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LET'S GET SOCIAL

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